



Reston for a Lifetime
Neighbors Helping Neighbors Age in Place



Annual Report 2023

www.RestonforaLifetime.org

President's Message



From national surveys we know that up to 90% of those over age 65 want to age in place and Reston's older residents (including me) are no different. However, as with many things related to getting older, most people do not plan for aging in place and know little about it.

Even when faced with the need for long-term care, your decisions about how to stay in your own home will usually be faced in crisis. Often this means you will make them without knowledge of the resources that would allow you to do so. This is why our mission to inform and educate Reston's older adults and their families about how to age in place remains so important.

In our second full year as a nonprofit organization, we accomplished a great deal:

- **Our website continues to meet a need.** With over 3,000 unique visitors and 41,000 page views in 2023, 78% of users said they found information that helps them or someone else age in place.

*"Priceless. Thank you for all you do for so many."
- A Reston website user*

- **Our newsletter remains popular.** Some 80% of our 850 *News for Neighbors* subscribers found something new and useful about aging in place in its pages.
- **We engage new partners.** More local nonprofits, faith-based organizations and government agencies joined us to promote aging in place.
- **Our Webinar series reach is broad.** Some 600 attendees from Reston and the Metro DC region tuned in for our webinars by nationally known speakers.
- **We share knowledge in-person.** We presented aging in place information at a local church, a synagogue and elsewhere to highly engaged audiences.

In 2024, as part of our Community Education Program, we continue our free monthly newsletter with a special focus on information for those with limited income and resources. We plan to produce more webinars, to increase our community outreach and to do more in-person presentations.

All of this would not be possible without the support or funding from our community partners including corporate sponsors, nonprofit partners and donors. We are grateful to our dedicated board of directors who make it possible to carry out this important mission.

A handwritten signature in cursive script that reads "Scott L. Parkin". The ink is dark and the signature is fluid and legible.

Scott L. Parkin
President

Vision

Reston will be a community where residents can live as independently as possible for a lifetime.

Mission

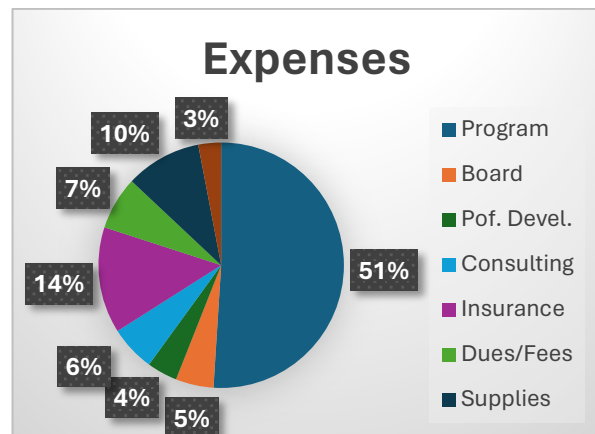
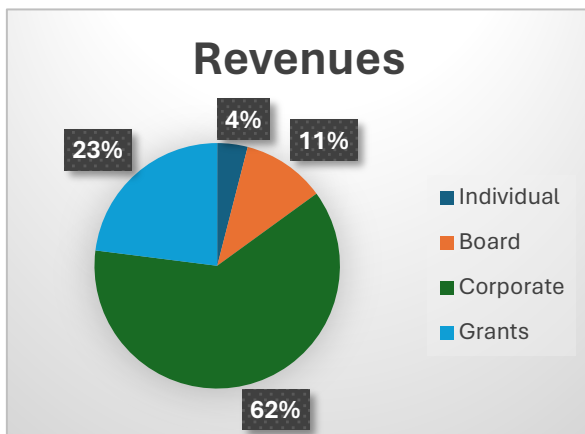
To educate and inform Reston residents on how to age in place and enable neighbors to help older neighbors remain independent as long as possible.

Board of Directors 2023

Scott L. Parkin, President
Sharon Blacketor, Vice President
Sharon Canner, Development Director
Elieen Roehr, Director
Ralph Tartaglione, Director
Katherine Alexander, Director

Our Budget

In 2023, our revenue came from corporate sponsors, a grant and individual donors. Community Education Program costs include printing, postage, and online services.



Community Partners

Reston for a Lifetime is a 501c3 organization that not only looks for financial support from sponsoring organizations and individual donors that share our vision, but we also collaborate with nonprofit partners who help us to fulfill our mission.

Sponsors

Anthem Health Keepers Plus
Assisting Hands Home Care Reston
Hunters Woods at Trails Edge
Nursing Referral Service
Positive Aging Community
The Residence at Colvin Run

Partners

Fellowship Square
Jewish Council on Aging
Reston Useful Services Exchange
Shepherd's Center of No. Virginia
The Closet of the Greater Herndon
Area
Unitarian Universalist Church of
Reston
Village to Village Network
Washington Area Villages Exchange

Donors

Stephanie Abbott
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Joel Ticknor
Ann Youngren



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